

2023/2024

CORPORATE SPONSORSHIP OPPORTUNITIES

Benjamin Franklin Platinum Sponsor - \$10,000+

(All benefits are for one full year once the pledge is received.)

- Your company logo and name appears on one social media post on Facebook and Instagram once per month
- Large individual company banner in front of school on fence fronting Sardis Road
- Large individual company banner displayed in school multi-purpose room
- Company logo featured as a Presenting sponsor on the Giving Tuesday event on Facebook
- Logo featured prominently on the FSI website giving page
- Company listed as donor/logo listed in Welcome Packets (distributed to 600+ families the subsequent school year)
- Logo featured as Platinum Sponsor on 2024 Mud Run t-shirt
- Logo featured on all Mud Run promotions and announcements
- Company promotional material to be included in 2024 Mud Run Goody Bag (200+ attendees)
- 10 Free Mud Run Race Entries
- 6 Complementary Gala Tickets
- Logo on the digital sign (rotating) 12 months
- School e- newsletter thank you on a quarterly basis (980 recipients each issue)

Benjamin Franklin Gold Sponsor - \$5,000-\$9,999

(All benefits are for one full year once the pledge is received)

- Logo or business name appears on one social media post on Facebook and Instagram per month
- Medium sized company banner in front of school on fence fronting Sardis Road
- Medium sized company banner displayed in school multi-purpose room
- Company logo featured on Giving Tuesday event on Facebook
- Logo featured on FSI website on giving page
- Listed as donor/logo featured in Welcome Packets (distributed to 600+ families in the subsequent school year)
- Logo featured as a top level sponsor on the 2024 Mud Run t-shirts
- Logo featured on 2024 Mud Run promotions and announcements
- Company promotional materials included in 2024 Mud Run Goody Bag (200+attendees)
- 2 Free Mud Run Race Entries
- 4 Complementary Gala Tickets
- Logo on the digital sign for 6 months (rotating)
- School e-newsletter thank you (980 recipients)

Marie Curie Sponsorship- \$2,500-\$4,999

(All benefits are for one full year once the pledge is received)

- Logo or business name appears on Social Media posts on Facebook and Instagram four times
- Medium sized company banner in front of school on fence fronting Sardis Road
- Company logo included on Giving Tuesday event on Facebook
- Logo featured on the FSI website giving page
- Listed as donor/logo featured in Welcome Packets (distributed to 600+ families in the subsequent school year)
- Logo featured as a mid- level sponsor on the 2024 Mud Run t-shirts
- Acknowledgment in all 2024 Mud Run announcements
- Company promotional materials included in 2024 Mud Run Goody Bag (200+ attendees)
- 2 Free Mud Run race entries
- 2 Complementary Gala Tickets
- School e-newsletter thank you (980 recipients)

Albert Einstein Sponsorship- \$1,000-\$2,499

(All benefits are for one full year once pledge is received)

- Logo or business name appears on Social Media posts on Facebook and Instagram twice
- Company logo featured on the FSI website giving page
- Company logo included in Giving Tuesday event on Facebook
- Logo featured as a lower-level sponsor on the 2024 Mud Run t-shirts
- Acknowledgement in all 2024 Mud Run announcements
- Company promotional materials to be included in 2024 Mud Run Goody Bag(200+ attendees)
- 1 Free Mud Run race entry
- 1 Complementary Gala ticket
- School e-newsletter thank you (980 recipients)

Rosa Parks Sponsorship- \$500 to \$999

(All benefits are for one full year once the pledge is received)

- Logo or business name appears on one Social Media post on Facebook and Instagram
- Company logo featured on the FSI website giving page
- Logo featured on a sign placed at a 2024 Mud Run obstacle
- Company promotional materials included in 2024 Mud Run Goody Bag (200+ attendees)
- 1 Free Mud Run Race Entry
- School e-newsletter thank you (980 recipients)

Thomas Edison Sponsorship- \$250 to \$499

(All benefits are for one full year once the pledge is received)

- Logo or business name appears on one Social Media post on Facebook and Instagram
- Company logo or business name featured on the FSI website giving page
- Logo featured on a sign placed at a Mud Run obstacle
- Company promotional materials included in 2024 Mud Run Goody Bag (200+ attendees)

*The Franklin School of Innovation is a 501(c)3 non-profit organization
(tax id:46-1548530) donations to which are deductible to the full extent allowable by law.*

About Franklin School of Innovation (FSI)

Our Annual Fund supports:

- EL Education (formerly Expeditionary Learning) program
- Grade Level Expeditions (semester long projects that include research, problem solving, leadership, collaboration, critical thinking, multimedia presentations)
- Grade Level outdoor adventure trips
- The Athletic Department with uniforms, gym and field rentals, referees
- The Arts Department with supplies and materials
- The Theatre Department with costumes, scripts and performance space
- The Music Department with supplies and performance space
- Keeping our buses running and paying drivers, transporting nearly 300 students daily
- Technology and supplies to support project-based STEM learning
- Providing nutritious meals and snacks for lower wealth students

Our School

- FSI is a free public Charter School with students in 5th-12th grade in Buncombe County.
- Founded in 2014, our curriculum is based on the EL Education (Expeditionary Learning) model created collaboratively between Outward Bound and the Harvard Graduate School of Education. With a service learning and project-based curriculum, we believe that education takes place at school as well as in the community. Through challenging academics, real-world learning and community engagement, our students discover their potential, recognize the value of others and are prepared for the future they will create.
- In 2017/2018 FSI started offering 5th grade, and graduated its first senior class.
- Current Enrollment: 711 students with over 600 local families who live in six counties including Buncombe, Haywood, Henderson, Madison, Polk and Transylvania.
- Through our service learning programs, FSI students contributed over 5,000 hours of community service last year, ranging from befriending seniors in a retirement home, stream cleans and live-staking, to building a home with Habitat for Humanity.
- FSI's comprehensive college-bound program offers the opportunity to pursue interests in athletics, theater, band, songwriting and choral music, student government, and student-led clubs.

Charter Schools

- A charter school is a free public school that operates independently from local district schools, under a "charter" or agreement with the State Board of Education.
- Charter schools receive public funds for each student served, but do not receive the capital funds that support local district schools. This gap means charter schools receive about \$.75 for every \$1.00 that goes to other public schools.
- Charter schools are open to any student who lives in North Carolina.
- As a charter school, we have more freedom to innovate than local district schools. We determine our staffing model, hire and support our faculty, design curriculum, and manage our budget. In exchange for this autonomy, we are held accountable for student achievement, operations, and financial management. We welcome this accountability and believe charter schools should be held to high standards in exchange for receiving public funds.
- FSI is a 501(c)(3) nonprofit organization with a volunteer Board of Directors.

Academics

- 54% of our teaching faculty holds advanced degrees in their field
- FSI offers AP classes and partners with AB Tech to provide dual enrollment courses for our high school students; 60% of students in 11th & 12th grade enroll in college level courses. FSI was recognized by the College Board at the Platinum Honor Roll for the exceptional rate of student participation and success in AP courses
- FSI students are recognized for top national and state honors, including National Merit Scholar, AP Scholars with Distinction, AP Capstone Diploma honorees, and North Carolina Governor's School
- Our graduates have been accepted to private and public colleges and universities including Bryn Mawr, Carson-Newman University, City University of New York, Colorado College, Digipen University of Technology, East Tennessee State University, Ithaca College, Kenyon College, Northeastern University, Ohio State University, Purdue University, Saint Louis University, Savannah College of Art and Design, University of Denver, University of Kentucky, University of Maine Farmington, University of North Carolina at Chapel Hill, University of North Carolina at Charlotte, University of North Carolina at Greensboro, University of Vermont.