

BOARD MEETING Minutes

TUESDAY, OCTOBER 14, 2014

610 PM

ACADEMY / 104 PEACHTREE RD, AVL

MEETING CHAIRED BY	Danielle Moser, Board Chair
NOTE TAKER	Danielle Moser, Board Chair
ATTENDEES	Pat Feehan, Katherine Thiel, Linda Tatsapaugh, Dave Torbett, Danielle Moser, Michelle Vruwink
ABSENT	Katie Locke, Elizabeth Brazas
VISITORS	None

Agenda topics

TOPIC: HOUSEKEEPING ITEMS / ACKNOWLEDGE GUESTS / PUBLIC COMMENT	TIME: 630 CALLED TO ORDER	PRESENTER: DANIELLE
---	---------------------------	---------------------

DISCUSSION	<p>Welcome, Mission & Minutes</p> <p>The Franklin School of Innovation is preparing the next generation of leaders, capable of solving problems and participating effectively and ethically as local and global citizens.</p> <p>Through challenging academics, real-world learning, and community engagement, our students discover their potential, develop persistence, and recognize the value of others. Our graduates are ready for the future they will create.</p>
-------------------	--

MOTION	Approve Minutes and Closed Minutes from September 9 board meeting. LT moved, KT seconded; passed without objection.
---------------	---

TOPIC: TRAINING	TIME: 620 - 640	PRESENTER: KATIE
-----------------	-----------------	------------------

DISCUSSION	<p>https://www.linkedin.com/pulse/article/20140914025529-4053084-5-things-nonprofits-get-wrong-about-donors</p> <ol style="list-style-type: none"> 1) Donors ... want to be inspired by opportunities to make significant differences in the world. Speak to the heart first and foremost and you'll see better results every time 2) Build better relationships so your donors don't forget you. If you're afraid to mail, email or call them on a frequent basis you'll only lose market share to those who aren't. 3) Donors are individuals. They are motivated by personal hopes, desires, trials and needs. Create 360 degree views and target them at the individual level. 4) Get their name right every time. Create materials that let them SCAN the information about your organization that they need. 5) What donors say / how they behave are often different. When you cut back your solicitation frequency you lose revenue -- busy donors forget to give to you. Test any changes first.
-------------------	---

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Reschedule for November meeting as KL was ill.	Katie Locke	11-11-14

TOPIC: ACTION ITEMS	TIME: 640 -650	PRESENTER: CHAIR
---------------------	----------------	------------------

DISCUSSION	<ol style="list-style-type: none"> 1) Discussed amending policy for board student enrollment preference. 2) Review / Approve Board Policy: Pre-Planned Educational Leave; Religious Activities on Campus; Non-School Sponsored Events; Community Use of School Directory; Rental Agreement / Form 3) Clarification of Admittance Policy: No new students accepted after End of First Quarter 4) Approve change to Financial Policy / based on auditor / accountant recommendation - move cap on capitalized equipment from \$300 to \$5000.
-------------------	---

MOTION	Executive committee recommends slate of policies be approved. Without objection.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
Update policies Retirement plan selection	Danielle Danielle & Pat	11-11-14	
TOPIC: THE FEDERAL DEPT OF EDUCATION GRANT / FINANCE UPATE		TIME: 650 - 700	PRESENTER: MICHELLE & DANIELLE
DISCUSSION	<ul style="list-style-type: none"> - Update on specifics of how grant can be used; status of funding; priorities for enrolling 50% free and reduced lunch. - Review of budget / cash flow - Access to bank account / PayPal / Authorization - Identify Free and Reduced Lunch students /McKinney Vento survey due in November 		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
MV, Exec Committee and EB to meet to dig into details MV to follow up with McKinney-Vento to ensure compliance	As listed MV	11-01-14 11-01-14	
TOPIC: FACILITIES UPDATE / CONTINGENCY UPDATE		TIME: 700 - 705	PRESENTER: DANIELLE
DISCUSSION	Contracts are signed; work has begun and Vanguard will be onsite on Monday. Will start to schedule weekly meetings with GC. KT is concerned re tech vendors having up to date info re installations.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
DM and DT tag teaming project; updates	DM / DT	Ongoing	
TOPIC: REVIEW / APPROVE FUNDRAISING CALENDAR / GUIDELINES		TIME: 705 - 725	PRESENTER: KATIE
DISCUSSION	Multi-prong fundraising strategy – grant writing; fundraising – large ask – Giving Fund; community events; corporate sponsorships. Board needs to determine fundraising priorities.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
Talk to grant writer	Dave Torbett	10-24-14	
TOPIC: PERSONNEL UPDATE		TIME: 725 -735	PRESENTER: PAT
DISCUSSION	Hiring and ED search plan.		
MOTION	Pat Feehan recommends approving BtB Bohdi Brandon Denton. DM 2nds, without objection.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
PF and MV to continue to interview EC Candidates	PF and MV	ASAP	
TOPIC: TECHNOLOGY UPDATE		TIME: 735 - 740	PRESENTER: KATHERINE
DISCUSSION	<p>Vendors need more information about electrical drops. KT sent schedules. Java need for Power School Grading feature. Looking for mini laptops that don't have Windows 8 but rather Windows 7.</p> <p>Walkies going back if not working.</p> <p>Robo Call and Texting system. Frame of reference.</p>		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
All hands on deck to help locate computers for grading. KT to manage other IT pieces	As listed	Ongoing	
TOPIC: UPDATES BOARD / SCHOOL OPERATIONS / LEGAL ISSUES		TIME: 750 - 755	PRESENTER: CHAIR
DISCUSSION	Update on new legislation - Tax status of non-profits.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE	
Board recruiting / community and parents	All	Ongoing	

Notation of two board resolutions passed via email:

10-03-14 - Collar Resolution made by board chair, DT seconds:

Board authorizes and directs board chair to enter into a contract with Beverly Grant and the Glass Foundation including changes within reason as to affect the commencement of construction.

Yes: Brazas, Locke, Torbett, Tatsapaugh, Thiel, Feehan

Abstain: Moser

09-26-14: Proposed Loan Repayment Options made by Board Chair, seconded by Feehan:

Board agrees to repayment option 2 with the Glass Foundation, allowing greater repayment flexibility.

Yes: Feehan, Tatsapaugh, Brazas, Thiel, Locke, Torbett

Abstain: von Dirke (as departing Treasurer)

Meeting adjourned: TIME 807 pm

Approved 11.13.2014 motion for approval Dave Torbett seconded Katherine Thiel. Abstentions: Brazas and Locke Approved without dissent.